

The Power of Media: Changing the Narrative on Substance Use
Virtual Forum for Media and Communications Professionals February 10, 2023
Sponsored by the CT Alcohol and Drug Policy Council Prevention Subcommittee

Media Resources

Connecticut Resources

- 24/7 Treatment Access Line 1-800-563-4086
- Change the Script Campaign www.drugfreect.org
- Connecticut Alcohol and Drug Policy Council <https://portal.ct.gov/DMHAS/Commissions-Councils-Boards/Index/Alcohol-and-Drug-Policy-Council>
- Connecticut Cannabis Awareness campaign (DMHAS) www.BelInTheKnowCT.org
- Connecticut Clearinghouse www.ctclearinghouse.org
- Connecticut Department of Children and Families www.ct.gov/DCF
- Connecticut Department of Consumer Protection www.ct.gov/cannabis
- Connecticut Department of Mental Health and Addiction Services www.ct.gov/dmhas
- Connecticut Department of Public Health www.ct.gov/dph
- Connecticut Community for Addiction Recovery www.ccar.us
- Connecticut Harm Reduction Alliance www.ghrc.org
- The Governor's Prevention Partnership www.preventionworksct.org
- Language Matters (CT Alcohol and Drug Policy Council) www.drugfreect.org/recovery/
- Language Matters Resource List www.ctclearinghouse.org/topics/language-matters/
- Let's Mention Prevention <https://www.drugfreect.org/prevention/let-s-mentionprevention/>
- LiveLoud Campaign www.liveloud.org
- NORA App www.norasaves.com
- Recovery Friendly Workplace www.recoveryworksct.org
- Danger of Counterfeit Drugs (Connecticut Prevention Network) www.youThinkYouKnowCT.org
- Today I Matter www.todayimatter.org/

National/General Resources

- AP Stylebook 2020 www.apstylebook.com/
- Changing the Narrative Overdose Crisis Reporting Style Guide www.changingthenarrative.news/style-guide
- Four Facts every journalist should know when covering the opioid epidemic. Feder, Krawczyk. Columbia Journalism Review
- www.cjr.org/united_states_project/opioid-journalist-advice.php
- Media Guide How to find what you need to know about drug use and addiction. National Institutes of Health (NIH) National Institute of Drug Abuse (NIDA). October 2016. www.drugabuse.gov/publications/media-guide/dear-journalist

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- National Harm Reduction Coalition [Respect to Connect: Undoing Stigma - National Harm Reduction Coalition](#)
- National Institute on Drug Abuse www.drugabuse.gov

- Opioids and addiction- A primer for journalists. Center for Addiction and Mental Health. 2016.
www.porticonetwork.ca/documents/77404/475940/Media+Primer+for+Journalists/eaf0d1b3-df58-4786-a1ed-4b51171c45bd
- Power of Language webcasts www.samhsa.gov/power-language-portrayals/webcasts
- Recovery Research Institute www.recoveryanswers.org/
- Rx Awareness campaign (CDC) www.cdc.gov/rxawareness/resources/index.html
- Shatterproof www.shatterproof.org
- Substance Abuse and Mental Health Services Administration www.samhsa.gov

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