

Retailer Compliance Tip #1

Ask For and Check the Customer's Photo ID.

Acceptable Forms of ID:



Under 21



Over 21

-Driver's License

-State ID

-Passport

Whose ID Do I Check? What Do I Look For?

WHICH ITEM?	WHICH CUSTOMERS?	WHAT DO I LOOK FOR?
TOBACCO PRODUCTS	Every customer regardless of age.	Photo (Matches customer.)
ORAL NICOTINE PRODUCTS		Date of birth (Customer is 21 years old or older.)
VAPOR PRODUCTS		Expiration date (ID is not expired.) ID looks real; doesn't look fake.