TOBACCO, ORAL NICOTINE, AND VAPOR PRODUCTS

Retailer Compliance Tip #5

Tips for Checking a Customer's Photo ID:

A Valid Photo ID includes:

-A photo that matches the person in front of you.

-An expiration date that has not expired.

-A date of birth that proves the customer is 21 years old or older.

-No signs of tampering.



Obvious Signs of Tampering Include:

- Dull or missing holographic images.
- Blurred lettering.
- Poor photo quality or photo does not match the customer.
- Uneven surfaces.
- Bubbles in the laminate.
- Rough edges
- Unrealistic expiration date (e.g., too far into the future).

Signs of Tampering?

Yes	No
Do not make the sale.Do not try and confiscate the ID.	Continue with sale