

# FORGET SPORTS BETTING & CASINOS WE HAVE CARD COLLECTING & ONLINE GAMES



# Learning Objectives

- ▣ 1. Participants will learn to identify how once innocuous hobbies, such as collecting baseball cards or Pokémon cards, have evolved into gambling-like activities due to modern marketing strategies, community influences, and upselling techniques.
- ▣ 2. Participants will explore how certain aspects of collecting and gaming, such as the thrill of “card breaks,” the allure of rare products, and the chase for valuable assets, can trigger behaviors like those found in gambling.
- ▣ 3. Participants will gain an understanding of how unregulated gaming, including online games, can function similarly to gambling for youth including the reinforcement of reward-seeking behaviors.

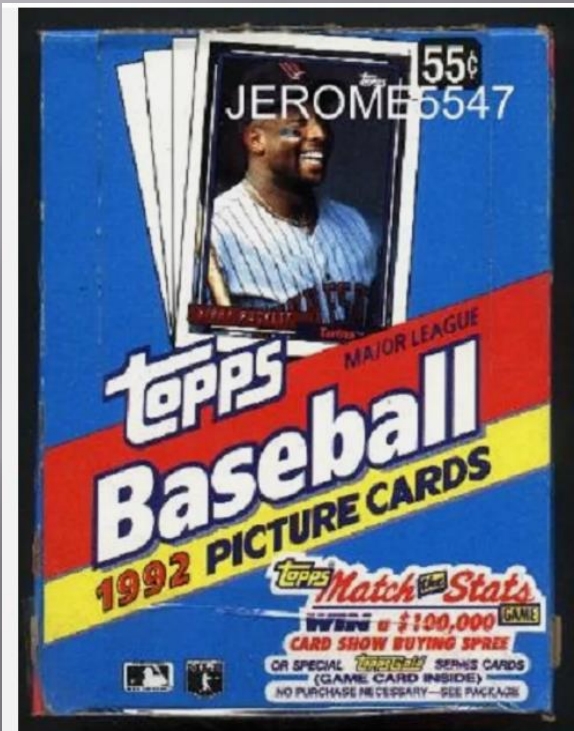
# Card Collecting

- ▣ Collecting is fun for us baseball nerds
- ▣ Collecting is a hobby
- ▣ Collecting and Curating Cards
- ▣ When I was a lad, collecting was affordable



# Card Collecting

- ▣ 1992 A Pack Cost \$0.55
- ▣ 36 packs per box = \$19.80/box



17

**JEROME5547 Sports Collectibles** (15560)  
99.5% positive · [Seller's other items](#) · [Contact seller](#)

**1992 TOPPS Baseball Card Box UNOPENED 36 Sealed Packs FASC - #GL\_#3L**

**US \$39.99**

Condition: **Ungraded - Near mint or better** ⓘ

Quantity:  **Last one - 4 sold**

[Buy It Now](#)

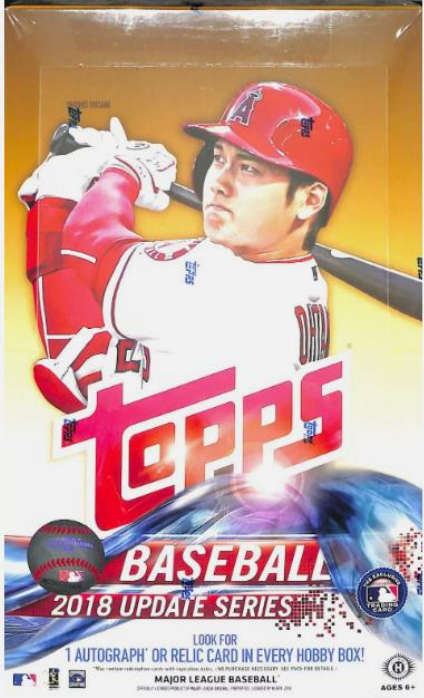
[Add to cart](#)

[♥ Add to Watchlist](#)

⚡ **People want this.** 17 people are watching this.

⚡ **Popular item.** 4 have already sold.

# Modern Card Collecting is About Making Money



Topps  
BASEBALL  
2018 UPDATE SERIES

LOOK FOR  
1 AUTOGRAPH\* OR RELIC CARD IN EVERY HOBBY BOX!

MAJOR LEAGUE BASEBALL

AGES 8+

15

>

**CamsCards6** (3534)  
100% positive · [Seller's other items](#) · [Contact seller](#)

**2018 Topps Update Baseball Sealed Hobby Box**

**US \$1,299.99**

No Interest if paid in full in 6 mo on \$149+ with [PayPal Credit\\*](#)

Condition: --

**Buy It Now**

Add to cart

♥ Add to Watchlist

⚡ **People want this.** 15 people are watching this.

Shipping: **US \$15.00** USPS First Class®. [See details](#)  
Located in: Rancho Palos Verdes, California, United States

Delivery: Estimated between **Fri, May 9** and **Tue, May 13** to 06117 ⓘ

# Modern Card Collecting is About Making Money

- ▣ What's Changed?
- ▣ Autographs
- ▣ Parallels
- ▣ Relics
- ▣ More Product
- ▣ Huge Price Increases
- ▣ Chasing the Rare Card (Lottery Ticket)

# Modern Card Collecting is About Making Money

## ▣ What's Changed? The Chase for Rare Auto

**2018 Bowman Chrome Rookie Autographs Orange Refractors #BCRA-SO Shohei Ohtani Signed Rookie Card (#08/25) - BGS PRISTINE/Black Label 10, Beckett 10 - Pop 1**

1



Final Price:

**\$533,140** w/ Buyer's Premium

\$437,000 Winning Bid

25 bids [Show bid history](#)

Ended:

Sun, 11/03/24, 12:05 AM

[Add to Watch List](#)

Sales History:

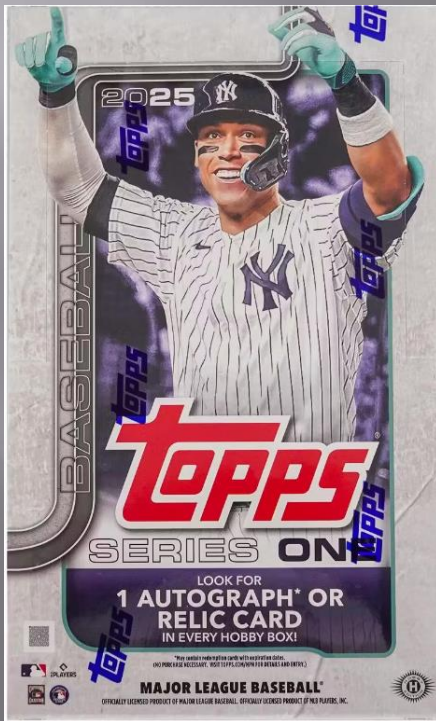
View recent sales history and more about this listing on Goldin trusted partner site

[cardladder.com](https://cardladder.com)



# Modern Card Collecting is About Making Money

- In 2001 Autos became standard in boxes. Autos became the “chase” card.



## 2025 Topps Series 1 Baseball Hobby Jumbo Box

Your Price **\$329.95**

1

ADD TO CART

BREAK LIVE

### Product Highlights

Three Hits Per Box!  
One Autograph Per Box!  
Two Silver Packs Per Box!

### Key Rookies

Dylan Crews  
James Wood  
Coby Mayo



# Modern Card Collecting is About Making Money

- ▣ Parallels: Card below is orange /25

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# Modern Card Collecting is About Making Money

## ▣ Parallels

### 2015 Topps Chrome Update Series Baseball Set Checklist

#### Base Set Checklist

50 cards. [Shop for base sets on eBay.](#)

RD = Rookie Debut, FS = Future Stars

PARALLEL CARDS: Gold #/250, Black #/99



#### Base Set Checklist

200 cards.

*Parallels:*

- Refractors – (1:3 hobby, 1:1 jumbo, 1:1 breaker, 1:4 mega)
- X-Fractors – (1:1 mega)
- RayWave Refractors – (1:7 mega)
- Prism Refractors – (1:6 hobby, 1:2 jumbo, 1:7 mega)
- Negative Refractors – (1:53 hobby, 1:15 jumbo, 1:2 breaker, 1:84 mega)
- Magenta Refractors – /399 (1:86 hobby, 1:24 jumbo, 1:3 breaker, 1:137 mega)
- Magenta/Purple Lava Lamp Refractors – /299 (1:115 hobby, 1:32 jumbo, 1:4 breaker, 1:183 mega)
- Purple Refractors – /250 (1:137 hobby, 1:38 jumbo, 1:4 breaker, 1:219 mega)
- Aqua Refractors – /199 (1:173 hobby, 1:47 jumbo, 1:5 breaker, 1:275 mega)
- Aqua RayWave Refractors – /199 (1:62 mega)
- Aqua/Blue Lava Lamp Refractors – /175 (1:196 hobby, 1:54 jumbo, 1:6 breaker, 1:313 mega)
- Blue RayWave Refractors – /150 (1:229 hobby, 1:63 jumbo, 1:7 breaker, 1:366 mega)
- Blue/Green Lava Lamp Refractors – /125 (1:275 hobby, 1:75 jumbo, 1:8 breaker, 1:439 mega)
- Green Refractors – /99 (1:115 hobby)
- Green RayWave Refractors – /99 (1:125 mega)
- Wave Green Refractors – /99 (1:125 mega)
- Gold Refractors – /50 (1:687 hobby, 1:188 jumbo, 1:19 breaker, 1:1,094 mega)
- Gold RayWave Refractors – /50 (1:247 mega)
- Mini-Diamonds Gold Refractors – /50 (1:370 hobby, 1:114 jumbo, 1:124 breaker,)
- Orange Refractors – /25 (1:1,374 hobby, 1:375 jumbo, 1:37 breaker, 1:2,187 mega)
- Orange RayWave Refractors – /25 (1:493 mega)
- Orange/Black Lava Lamp Refractors – /15 (1:2,288 hobby, 1:624 jumbo, 1:61 breaker, 1:3,654 mega)
- Black Refractors – /10 (1:3,435 hobby, 1:937 jumbo, 1:92 breaker, 1:5,446 mega)
- Black RayWave Refractors – /10 (1:1,231 mega)
- Frozenfractors – /5 (1:403 jumbo)
- Red Refractors – /5 (1:6,892 hobby, 1:1,882 jumbo, 1:183 breaker, 1:10,892 mega)
- Red RayWave Refractors – /5 (1:2,461 mega)
- Printing Plates – 1/1 (1:8,587 hobby, 1:2,341 jumbo, 1:228 breaker, 1:13,679 mega; each has Black, Cyan, Magenta and Yellow versions)
- Superfractors – 1/1 (1:34,902 hobby, 1:9,595 jumbo, 1:911 breaker, 1:53,470 mega)

# Modern Card Collecting is About Making Money

## ▣ Parallels



Sold May 4, 2025

2024 Topps Chrome Update Series #USC112 Superfractor Tyler Rogers 1/1

Pre-Owned

**\$300.00**

or Best Offer

Free delivery

✓ **Authenticity Guarantee**

[View similar active items](#)

[Sell one like this](#)

robgoo-5728 (59) 100%



Sold Apr 30, 2025

2024 Topps Chrome Update Series Tyler Rogers Green Prizm Refractor /99..

Pre-Owned

**\$3.00**

Buy It Now

Free delivery

[View similar active items](#)

[Sell one like this](#)

fredsellsstuff407 (67) 100%

# Modern Card Collecting is About Making Money

## ▣ What's Changed? Grading

**2018 Bowman Chrome Rookie Autographs Orange Refractors #BCRA-SO Shohei Ohtani Signed Rookie Card (#08/25) - BGS PRISTINE/Black Label 10, Beckett 10 - Pop 1**

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[cardladder.com](https://cardladder.com)



# Modern Card Collecting is About Making Money

## ▣ What's Changed? Grading

**Card grading**  
From sources across the web

 Beckett Grading Services ▾	 Professional Sports Authentic... ▾	 Certified Guaranty Company ▾
 HGA ▾	 PSA ▾	 SGC ▾
 Sportscard Guaranty ▾	 GMA ▾	 Graded Card Authentication ... ▾

6 more ▾ [Feedback](#)

## Pricing

### Trading Card Game Bulk COLLECTORS CLUB ONLY

**\$18.99** /Card

Max Insured Value: \$200  
Estimated Turnaround Time: 65 Business Days\*

[Get started](#)

#### Details:

- ✓ 20-card minimum (1992-present), Non-Sports Cards eligible
- ✓ Includes Standard Imaging of the front and back of the graded card
- ✓ Exclusive to PSA Collectors Club members

[Join now](#) >

### Value Bulk COLLECTORS CLUB ONLY

**\$19.99** /Card

Max Insured Value: \$500  
Estimated Turnaround Time: 65 Business Days\*

[Get started](#)

#### Details:

- ✓ 20-card minimum for each era (1980-present OR 1979-older)
- ✓ Includes Standard Imaging of the front and back of the graded card
- ✓ Exclusive to PSA Collectors Club members

[Join now](#) >

### Value

**\$24.99** /Card

Max Insured Value: \$500  
Estimated Turnaround Time: 65 Business Days\*

[Get started](#)

#### Details:

- ✓ Includes Standard Imaging of the front and back of the graded card

### Value Plus EXPEDITED TURNAROUND

**\$39.99** /Card

Max Insured Value: \$500  
Estimated Turnaround Time: 20 Business Days\*

[Get started](#)

#### Details:

- ✓ Includes Standard Imaging of the front and back of the graded card

### Value Max

**\$59.99** /Card

Max Insured Value: \$1,000  
Estimated Turnaround Time: 15 Business Days\*

[Get started](#)

#### Details:

- ✓ Includes Standard Imaging of the front and back of the graded card

### Regular

**\$74.99** /Card

Max Insured Value: \$1,500  
Estimated Turnaround Time: 10 Business Days\*

[Get started](#)

#### Details:

- ✓ Includes Standard Imaging of the front and back of the graded card
- ✓ Graded card will be returned inside a fitted sleeve protector

### Express

**\$149.00** /Card

Max Insured Value: \$2,500  
Estimated Turnaround Time: 5 Business Days\*

[Get started](#)

#### Details:

- ✓ Includes Standard Imaging of the front and back of the graded card
- ✓ Graded card will be returned inside a fitted sleeve protector
- ✓ Includes Grader Notes that detail card defects and clarify the outcome

### Super Express

**\$299.00** /Card

Max Insured Value: \$5,000  
Estimated Turnaround Time: 5 Business Days\*

[Get started](#)

#### Details:

- ✓ Includes high-resolution Premium Imaging of the front and back of the graded card
- ✓ Graded card will be returned inside a fitted sleeve protector
- ✓ Includes Grader Notes that detail card defects and clarify the outcome

### Walk-Through

**\$599.00** /Card

Max Insured Value: \$10,000  
Estimated Turnaround Time: 5 Business Days\*

[Get started](#)

#### Details:

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- ✓ Graded card will be returned inside a fitted sleeve protector
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# Modern Card Collecting is About Making Money



Sold Apr 12, 2025

2024 Topps Chrome Aaron Judge #50 Gold Wave Refractor 14/50 New York Yankees  
MLB

Pre-Owned

**\$100.00**

ghostf\_ace23 (101) 100%

1 bid

+\$4.14 delivery

✓ **Authenticity Guarantee**

[View similar active items](#)

[Sell one like this](#)



Sold Feb 7, 2025

2024 Topps Chrome - PSA 10 - Gold Wave Refractor #50 Aaron Judge MVP /5  
New (Other)

**\$355.00**

jesterondirt (38) 100%

8 bids

Free delivery

✓ **Authenticity Guarantee**

[View similar active items](#)

[Sell one like this](#)

## Pricing

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**\$18.99** /Card

Max Insured Value: \$200  
Estimated Turnaround Time: 65 Business Days\*

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#### Details:

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[Join now](#) >

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[cardladder.com](https://cardladder.com)

# Modern Card Collecting is About Making Money

## ▣ Finding This Card

**2018 Bowman Chrome Rookie Autographs Orange Refractors #BCRA-SO Shohei Ohtani Signed Rookie Card (#08/25) - BGS PRISTINE/Black Label 10, Beckett 10 - Pop**

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# Modern Card Collecting is About Making Money

## ▣ Finding This Card



Sold May 4, 2025

2018 Bowman Chrome Factory Sealed Baseball Hobby Box

Brand New

**\$1,975.00**

13 bids

+\$12.00 delivery

[View similar active items](#)

[Sell one like this](#)

blangevinpt (576) 100%

# Welcome To Card Breaking

Buy into a box. Pay per team or per player.



Milwaukee Brewers 2025 Bowman Baseball Hobby 3-Box Break 1

**\$52.00**

6 bids · 14h 15m left (Today 09:15 PM)

+\$4.50 delivery

bombersportscards (30,020) 100%



Aaron Judge NYY 2025 Bowman Jumbo/H/D 3 CASE 26 Box PLAYER BREAK #

**\$26.00**

8 bids · 10h 38m left

(Today 05:38 PM)

+\$5.00 delivery

kos-cardbreaks (21,564) 99.9%



# Welcome To Card Breaking

[https://www.youtube.com/live/O118m4zTZqs?  
si=yXbowc\\_BBHYbVbVW](https://www.youtube.com/live/O118m4zTZqs?si=yXbowc_BBHYbVbVW)

# Welcome To Card Breaking

\*\*\*Warning this video contains language my mother would find obscene\*\*\*

- ▣ [https://youtu.be/VH\\_LsIij5jY?si=dEKgBmb3nkiFOUvb](https://youtu.be/VH_LsIij5jY?si=dEKgBmb3nkiFOUvb)

# Welcome To Card Breaking

WHATNOT

[https://youtu.be/CIhbe5r1liE?si=BwQL7czF1ic0o-\\_1](https://youtu.be/CIhbe5r1liE?si=BwQL7czF1ic0o-_1)

# Welcome To Card Breaking

## Fanatics

Jan 4

### CNN: Fanatics buying Topps trading card business for \$500 million



If you can't beat 'em, get bought by 'em.

Trading card giant Topps — just a few months after losing out on a deal to renew its longtime licensing deal with Major League Baseball to sports apparel startup Fanatics — is now selling its collectibles and cards business to ... Fanatics.

Sources close to the deal told CNN Business that Fanatics was paying \$500 million for the more than 80-year-old Topps, which started out as a chewing gum company in 1938 and began selling baseball cards in 1951.

Fanatics had been set to become the exclusive trading cards licensee for MLB in 2025, when Topps' deal with the league was set to expire. But Fanatics said Tuesday that as a result of the Topps acquisition, it will immediately begin to design, manufacture and distribute baseball cards.

[Sports News](#)

### Fanatics Sportsbook Replaces Rush Street As Connecticut Sports Betting Lottery App





# Welcome To Card Breaking

Levity

9:45

<https://youtu.be/xGsmTJ67rUM?si=vZSRcU83CunXxe7W>

# Lots of Cards



r/baseballcards • 1 yr. ago  
KGJr24Collector

...

## A list of Topps releases by price point per card

Random

### Topps Tiers.xlsx

Set	Tier	2023 Hobby Box (Original Release)	# of Cards	Price/Card
Flagship Series 1	Classic	\$89.99	336	\$0.27
Flagship Series 2	Classic	\$94.99	336	\$0.28
Holiday	Classic	\$29.99	100	\$0.30
Heritage High	Classic	\$69.99	212	\$0.33
Pro Debut	Classic	\$64.99	192	\$0.34
Big League Baseball	Classic	\$49.99	144	\$0.35
Flagship Update	Classic	\$89.99	240	\$0.37
Heritage	Classic	\$89.99	212	\$0.42
Allen & Ginter X	Classic	\$69.99	144	\$0.49
Allen & Ginter	Classic	\$124.99	192	\$0.65
Archives	Classic	\$134.99	192	\$0.70
Stadium Club	Classic	\$109.99	128	\$0.86
Bowman Platinum	Classic	\$99.99	100	\$1.00
Chrome Platinum Anniversary (2022)	Classic	\$99.99	96	\$1.04
Bowman	Classic	\$274.99	240	\$1.15
Bowman Draft (Super Jumbo)	Classic	\$524.99	384	\$1.37
Chrome Update	Classic	\$139.99	96	\$1.46
Stadium Club Chrome (2022)	Classic	\$129.99	84	\$1.55
Chrome	Classic	\$149.99	96	\$1.56
Finest Flashbacks	Fancy	\$239.99	100	\$2.40
Cosmic Chrome	Fancy	\$274.99	80	\$3.44
Finest	Fancy	\$234.99	60	\$3.92
Bowman Chrome	Fancy	\$289.99	60	\$4.83
Pristine	Fancy	\$349.99	60	\$5.83
Bowman Chrome Sapphire	Fancy	\$219.99	32	\$6.87
Chrome Sapphire Update	Fancy	\$224.99	32	\$7.03
Chrome Sapphire	Fancy	\$229.99	32	\$7.19
Bowman Sterling	Super Fancy	\$349.99	30	\$11.67
Museum Collection	Super Fancy	\$399.99	20	\$20.00
Inception	Super Fancy	\$149.99	7	\$21.43
Rip	Super Fancy	\$99.99	4	\$25.00
Bowman Sapphire (Dutch Auction)	Super Fancy	\$849.99	32	\$26.56
Tribute	Super Fancy	\$479.99	18	\$26.67
Xpectations	Super Fancy	\$199.99	7	\$28.57
Chrome Black	Super Fancy	\$149.99	4	\$37.50
Tier One	WTF	\$249.99	3	\$83.33
Gilded	WTF	\$499.99	5	\$100.00
Definitive	WTF	\$1,999.99	8	\$250.00
Sterling	WTF	\$999.99	2	\$500.00
Dynasty (2022)	WTF	\$824.99	1	\$824.99

# Pokemon only for kids?

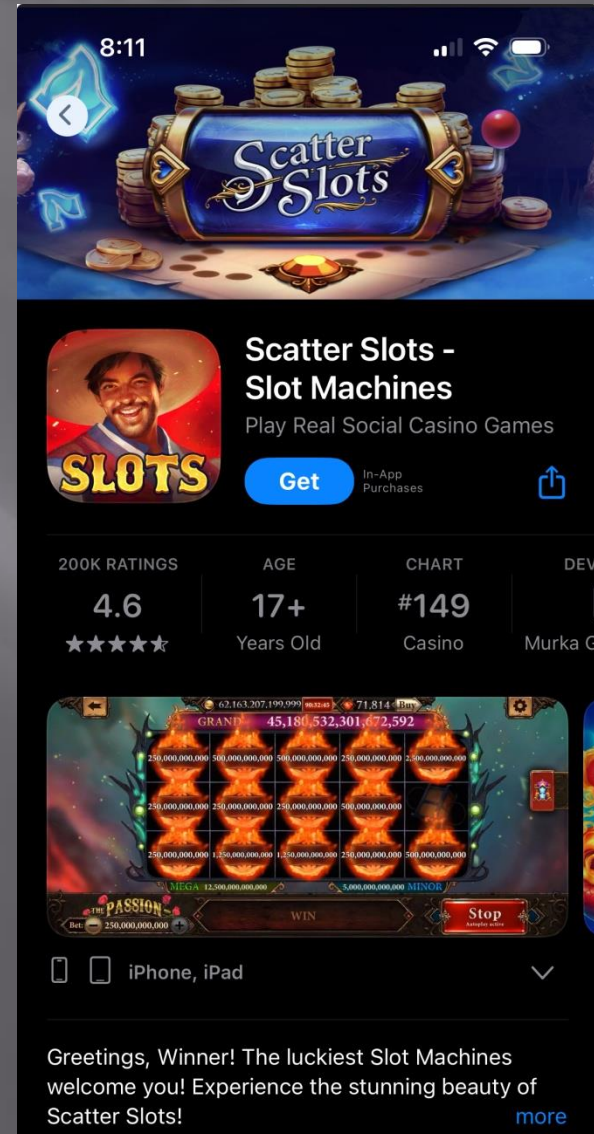
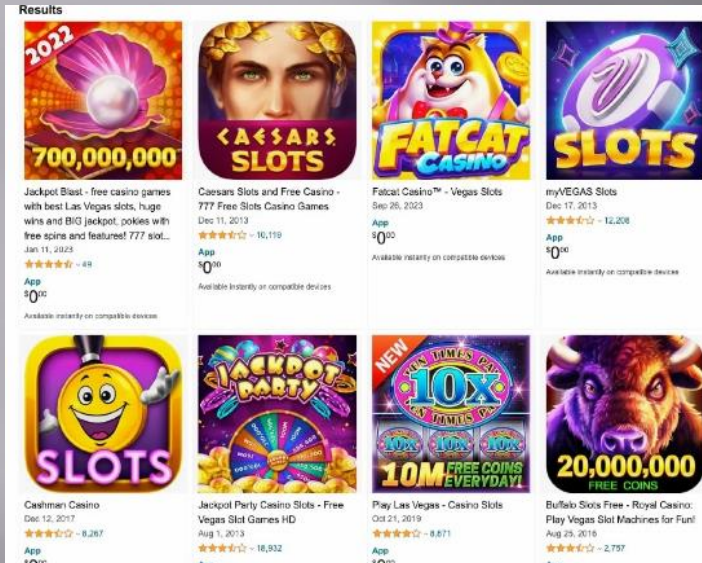
- ▣ <https://youtu.be/Ed6OQGEHuqA?si=uL3x8och8Uay54jC>

# Online Games

- ▣ <https://youtu.be/BXFzxgl9GtU?si=reaIAm4kFmr8RLmL>



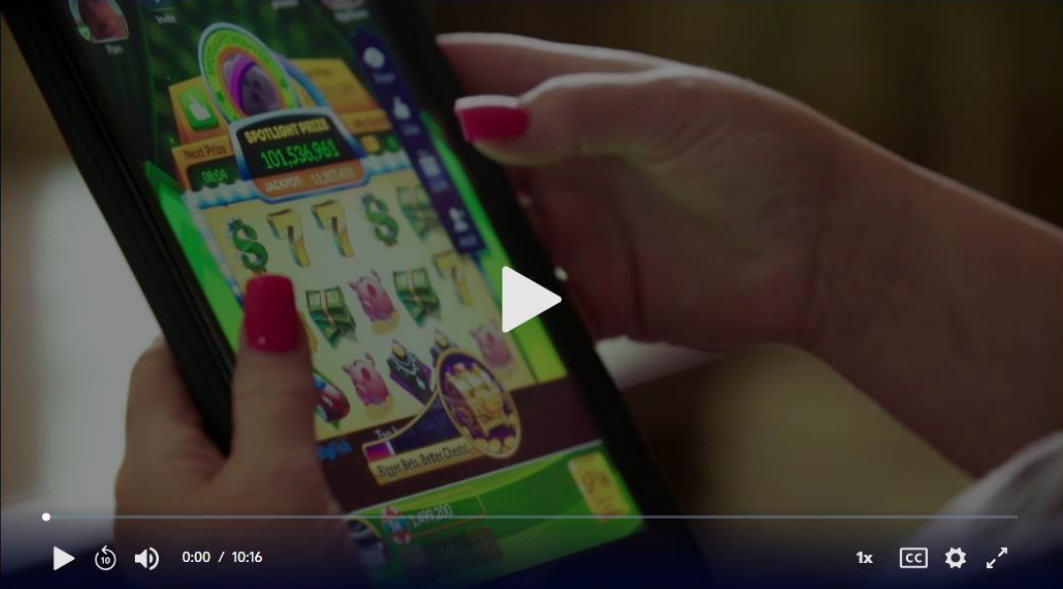
# Online Games



COUNTER STRIKE  
GLOBAL OFFENSIVE



# Online Games



**PBS NEWS**

Menu

Full Episodes Podcasts Newsletters Live

**PBS NEWS HOUR**

## How social casinos leverage Facebook user data to target vulnerable gamblers

Aug 13, 2019 6:40 PM EDT

Support Provided By: [Learn more](#)

# Social Casinos

- ▣ <https://www.pbs.org/newshour/show/how-social-casinos-leverage-facebook-user-data-to-target-vulnerable-gamblers>