

The Responsible Connecticut Retailer Newsletter

July 8, 2025 / Issue #23

Have Your Voice Heard and Make an Impact



The Tobacco Merchant & Community Education Steering Committee will meet on Tuesday, July 15, 2025, from 1:00 p.m. - 2:30 p.m. on Zoom. This is an opportunity for retailers, state agencies, and prevention professionals to talk about ongoing compliance with new or existing tobacco and e-cigarette laws in Connecticut. Here is the meeting link: <https://us06web.zoom.us/j/89168904001>

New Legislation - Effective July 1, 2025

On July 1, 2025, 3 new pieces of legislation went into effect that impact the sale of tobacco products and e-cigarettes/vapes. The full changes can be read here: [Sec. 421. Section 53-344b](#).

Check All Customer's Photo IDs

Retailers must ask for and check the photo ID of **EVERY** customer who buys tobacco products or e-cigarettes/vapes, regardless of age.

Fines for Underage Sales

Retailers will pay a maximum fine of \$1,000.00 for selling e-cigarettes/vapes to customers under 21 years old

Penalty for Underage Sales

The Department of Consumer Protection is authorized to revoke a

Fun in the Sun? Here's what you need to know



As we take to the outdoors to enjoy this warm weather, it is important to check where smoking and vaping is prohibited.

As per the [Clean Indoor Air Act](#), smoking and vaping is prohibited inside any public building. Individuals must be at least 25 feet from the building's entrance, air intake vents, or operational windows. These restrictions also apply to cannabis products.

When smoking or vaping outdoors, it is courteous to stay away from other people who are not smoking or vaping. State beaches and parks also prohibit smoking and vaping to limit the public's exposure to secondhand smoke and aerosol, and to reduce fire hazards. If a park or beach is owned by a municipality, it is up to each town to determine if smoking and vaping are prohibited. Individuals should check the rules for wherever they are going to see if smoking and vaping is allowed.

Take the Free Online Training Today!

Just a reminder that there is a **free online training** called *Tobacco and Electronic Cigarette Sales: Do the Right Thing*. The training gives store owners, managers, clerks, and the general public **key information about Connecticut's laws around buying and selling cigarettes, e-cigarettes, and other tobacco products**. You can take the training [HERE](#).

Do You Have a New Employee on Staff? Download and Print Our Helpful Tip Sheets Today!

TOBACCO & E-CIGARETTE
Retailer Compliance Tip #1
Ask For and Check the Customer's Photo ID.

Acceptable Forms of ID:

- Driver's License
- State ID
- Passport

Under 21 **Over 21**

Whose ID Do I Check? What Do I Look For?

WHICH ITEM?	WHOSE ID?	WHAT DO I LOOK FOR?
TOBACCO PRODUCTS	All Customers	Photo (Matches customer.) Date of birth (Customer is 21 years old or older.)
E-CIGARETTES	Customers who look younger than 30 years old	Expiration date (ID is not expired.) ID looks real; doesn't look fake.

ct.gov/ctdmas
Connecticut Department of Mental Health and Addiction Services
Tobacco Prevention and Enforcement Program

The Tobacco Merchant & Community Education Steering Committee has developed Retailer Tip Sheets in English and Spanish to help clerks, cashiers, and other staff sell tobacco and e-cigarette products responsibly. Click [HERE](#) to view, download, and print tips sheets on checking customer IDs; dealing with angry customers; knowing your tobacco products; and knowing your e-cigarette products.

Free Resources for Retailers

[The Tobacco Merchant and Community Education \(TMCE\) Steering Committee](#) develops [materials](#) to help retailers comply with Connecticut's tobacco and e-cigarette laws and to let customers know that they must be 21 years old or older to buy tobacco products and e-cigarettes. Materials include State Notice of Law Signs, which retailers are required to post in their stores at the point of sale; postcards, door decals, and cash register/counter stickers, which tell customers to have their IDs ready; and promotional items, including WE ID face masks, WE ID buttons, and pens. All items are pictured below. To order, please contact Connecticut Clearinghouse at 800-232-4424 or info@ctclearinghouse.org.

The U.S. Food & Drug Administration's (FDA) Center for Tobacco Products offers a series of webinars on federal tobacco regulations to provide compliance education and information to retailers. For the latest webinars, visit their website: [FDA Tobacco Compliance Webinars | FDA.](#)

Connecticut Clearinghouse | [\[ctclearinghouse.org\]](http://ctclearinghouse.org)

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