TEEN VAPING RATES ON THE RISE

In 2019, roughly 1 in 4 12th Graders reported past month vaping. 2019 Lifetime Vaping: 45.6% 12th Graders; 41% 10th Graders; 24.3% 8th Graders.

TOP 3 REASONS TEENS SAY THEY VAPE

TO EXPERIMENT
60.9% of teens identified experimentation as a reason for vaping. Since the adolescent brain is still developing, it can lead to higher impulsive and reward-seeking behavior.

TASTES GOOD
E-cigarette flavors appeal to youth. The FDA has banned the production of flavors other than tobacco and menthol in pod-based vape systems, such as Juul.

PEER APPROVAL
30.9% of teens say they vape "to have a good time with friends." Suggesting that peer approval can highly influence the likelihood of vaping.

LINK BETWEEN ENDS & CIGARETTES
Early evidence suggests that vaping might serve as an introductory product for preteens and teens who then go on to use other nicotine products, including cigarettes.

VAPES WITH THC
The number of 12th Graders who reported vaping marijuana during the past month increased from 7.5% in 2018 to 14% in 2019. This is the second largest one-year jump for any substance in the 45-year survey history, behind past month nicotine vaping (2017 to 2018).

SOURCES:
https://www.drugabuse.gov/related-topics/vaping