

The Responsible Connecticut Retailer

May 31, 2021 | Issue 09

Keeping You "In The Know" On This Memorial Day

Statewide Compliance Inspections Resume June 1st

On June 1, 2021, Connecticut's Tobacco Prevention and Enforcement Program (TPEP) will resume statewide compliance inspections of retail shops that sell tobacco and e-cigarette products. The primary purpose of inspections is to increase owner awareness in preventing youth access to tobacco and e-cigarette products. Retailers and their employees can be proactive by taking the following steps to ensure positive inspection results for their businesses:

- Check the photo ID of every customer who appears under 30 years old
- Do not sell tobacco and/or e-cigarette products to any customer under 21 years old
- Post [Notice of Law signs](#) in areas visible to customers
- Post [door decals](#) and [cash register stickers](#) to inform customers that employees will check IDs
- Take the [free online training](#) to learn how to sell tobacco and e-cigarette products responsibly in Connecticut

Retailers can order Notice of Law signs, door decals, and cash register stickers by contacting [Connecticut Clearinghouse](#) at 1-800-232-4424.



WE ID Buttons Available

Connecticut's [Tobacco Prevention and Enforcement Program \(TPEP\)](#) offers free WE ID buttons to tobacco and e-cigarette retailers in Connecticut. Retailers can contact [Connecticut Clearinghouse](#) at 1-800-232-4424 to request buttons.

World No Tobacco Day

May 31st is **World No Tobacco Day**. Sponsored by the World Health Organization, World No Tobacco Day highlights the harmful effects of tobacco products on a person's overall health. The aim of the 2021 campaign is to empower individuals to take the first step towards quitting. The [American Cancer Society](#) and the [Connecticut QUITLINE](#) offer resources and support to help individuals begin their journey. As a tobacco retailer, you can participate in this event by checking the photo IDs of everyone who purchases tobacco products, not only today but every day.



Public Service Announcements: News You Can Use



Tobacco 21 and COVID-19 PSA - The law has not changed. Customers must be at least 21 years old to purchase any tobacco product, electronic cigarette, or vapor product. Retailers must check photo IDs of customers under 30 years of age. Stay safe during the pandemic. Protect yourself, your employees and your business. Ask all customers for their photo IDs during this difficult time.



Connecticut Tobacco 21 Law PSA - The law prohibits retailers from selling any tobacco product, electronic cigarette or vapor product to customers under 21 years of age. Retailers must ask for photo IDs from all customers under 30 years of age. Fines and penalties have increased. A summary of the law can be found here: [Public Act 19-13](#).

Connecticut Tobacco & E-Cigarette Training

Take the free online training today!
Visit CTtobaccotraining.com



Contact Us

For any questions or new notice sign requests, click [here](#) to contact us or call 1-800-232-4424.

Tobacco Merchant & Community Education Steering Committee Meeting

Please join us at our next meeting!

TMCE Meeting

DATE AND TIME

07/13/21 1:00pm-07/13/21 2:30pm



Nope

Connecticut Clearinghouse | [\[ctclearinghouse.org\]](http://ctclearinghouse.org)