

# The Responsible Connecticut Retailer Newsletter

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## Retailer Mailing - July 2024

This July, the Connecticut Department of Mental Health and Addiction Services (DMHAS)

### [Tobacco Prevention and Enforcement](#)

### [Program](#) (TPEP) and [Connecticut](#)

### [Clearinghouse](#) will mail materials to retailers to

support their commitment to responsible sales.

The mailing will include a new resource, *The*

*Responsible Connecticut Retailer Checklist*

(pictured left), which helps retailers make sure

their stores have the materials they need to responsibly sell tobacco

products and e-cigarettes to customers ages 21 or older.

The mailing will also include the following signs and decals:

Tobacco Notice of Law Sign



E-cigarette Notice of Law Sign



Have ID Ready Door Decal



CT 21 Cash Register/Counter Sticker



If you would like additional copies of these items, please contact

Connecticut Clearinghouse at 800.232.4424 or

[info@ctclearinghouse.org](mailto:info@ctclearinghouse.org).

### The Responsible Connecticut Retailer's Checklist

#### REQUIRED: LICENSE OR CERTIFICATE OF REGISTRATION

- ☐ License to sell cigarettes and other tobacco products from the Connecticut Department of Revenue Services (DRS) (Required for all retailers who sell tobacco products. Contact DRS at 800.232.5882 or DRS@ct.gov for more information.)
- ☐ Certificate of registration to sell e-cigarettes/vape products from the Connecticut Department of Consumer Protection (DCP) (Required for all retailers who sell e-cigarettes/vape products. Contact DCP at 800.713.6000 or DCP.LicenseServices@ct.gov for more information.)

#### REQUIRED: STATE NOTICE OF LAW SIGNS



Tobacco retailers must post sign at point of sale.



E-cigarette retailers must post sign at point of sale.

#### OPTIONAL: MATERIALS TO SUPPORT COMPLIANCE



To order additional signs or materials to support compliance, please contact Connecticut Clearinghouse at [info@ctclearinghouse.org](mailto:info@ctclearinghouse.org) or 1.800.232.4424.

## New Law Effective October 1, 2024



Before renewing an active e-cigarette (ENDS) license with the Department of Consumer Protection (DCP), or applying for a new one, **a new state law will require e-cigarette retailers to take a free, online training.**

Retailers will receive a certificate as proof they have passed the training. The law goes into effect on October 1, 2024. To start the training, visit [cttobaccotraining.com](http://cttobaccotraining.com)

## Reminder: Retailer Compliance Inspections - Changes to Notification Process

The [Tobacco Prevention and Enforcement Program](#) (TPEP) conducts inspections to make sure retailers do not sell tobacco or e-cigarette products to anyone under the age of 21. Written notifications are mailed out to retailers when an inspection occurred.



At some point in the future, store owners will receive these written notifications through email instead of U.S. mail. The information provided will remain the same; only the delivery method will change.

To ensure you receive your inspection notifications, please add the following email address <[DoNotReply@mi-corporation.com](mailto:DoNotReply@mi-corporation.com)> to your contacts.

If you have any questions, please reach out to TPEP at [Tobacco.prevention@ct.gov](mailto:Tobacco.prevention@ct.gov).

## Have Your Voice Heard and Make an Impact

Please join us on July 9, 2024, from 1:00 p.m. – 2:30 p.m., for the next meeting of the **Tobacco Merchant & Community Education Steering**



**Committee.** The meeting will occur on Zoom. Here is the meeting link:  
<https://us06web.zoom.us/j/83986688704>.

## Retailer Survey: Your Feedback is Needed!

[The Connecticut Department of Mental Health and Addiction Services](#) (DMHAS) is conducting an online survey of tobacco and e-cigarette/vape retailers across the state. The survey is anonymous, and your participation is voluntary. Your input will help DMHAS develop training and educational materials for retailers and customers around tobacco and e-cigarette laws.



**Please take the survey [HERE](#). Your input matters!**

Questions about the survey or tobacco policies can be submitted to [Tobacco.prevention@ct.gov](mailto:Tobacco.prevention@ct.gov). Thank you for your feedback.

## Take the Free Online Training Today!

Just a reminder that there is a **free online training** called *Tobacco and Electronic Cigarette Sales: Do the Right Thing*. The training gives store owners, managers, clerks, and the general public **key information about Connecticut's laws around buying and selling cigarettes, e-cigarettes, and other tobacco products**. You can take the training [HERE](#).

## FDA Tools and Resources

**FDA's Digital Age Verification Calendar**  
The FDA's free digital age verification



calendar helps retailers quickly determine if a customer is old enough to legally purchase tobacco and e-cigarette/vape products. The calendar can be programmed to display the exact date a customer must have been born on or before to legally buy tobacco and e-cigarette/vape products. Under Connecticut, the customer must be 21 or older to buy these products. Click [HERE](#) to order your

free digital age verification calendar.

### **Free FDA Trainings**

The U.S. Food & Drug Administration's (FDA) Center for Tobacco Products offers a series of webinars on federal tobacco regulations to provide compliance education and information to retailers. For the latest webinars, visit their website: [FDA Tobacco Compliance Webinars | FDA.](#)