# Rethinking the Language of Gambling

Words Matter: Let's Talk About Gambling with Clarity and Care



### **Common Term**

"Just for fun"

"Lucky streak"

"Safe bet"

"Beat the odds"

"High Roller"



## Why It's Harmful

Downplays financial or emotional consequences

Suggests skill or fate, not chance

Implies low risk or certainty

Promotes illusion of control

Glorifies risky behavior



# **Healthier Language**

"Can lead to financial stress"

"Random wins by chance"

"All gambling carries risk"

"Odds are always in favor of the house"

"Spending large amounts of money"

# **Reframe the Myths**

### Myth

"Gambling is a harmless hobby"

#### Reframe

"Gambling can become harmful for some individuals"

#### Myth

"Everyone does it."

#### Reframe

"Not all students gamble - and many choose not to."

Use words to inform, not influence.
Support your peers with honesty, not hype.

