National Prevention Week 2022

Connecticut Student (K-12) Art Contest

Official Rules

National Prevention Week (NPW) is an annual health observance in May dedicated to increasing public awareness and action around substance use disorder prevention, suicide prevention and mental health promotion. Each day of NPW is dedicated to one of these areas, and awareness events and educational opportunities are held to engage the public. The planning of NPW also provides exciting opportunities for people to support the state’s efforts.

The theme for NPW 2022 (May 8-14) is: Strengthen Community, Build Resilience, Create Hope. Connecticut’s NPW 2022 Committee, a network of prevention professionals across the state, is pleased to announce a coloring book art contest for K-12 students. The contest entails the submission of black-and-white artwork for a coloring book using a theme from the eight categories of developmental assets. The final product, in digital or hard copy format, will be available at the start of the National Prevention Week and throughout the year. All qualifying submissions will be posted on the NPW webpage on the Connecticut Clearinghouse website.

To be considered, coloring pages must have images of Connecticut’s NPW mascot, Starfish Stella, representing a positive prevention message associated with the developmental assets. These external and internal developmental assets are protective factors that prevent substance use and promote positive mental health. Participants will draw a picture or graphic that shows/represents one of the developmental assets. Contestants can also include images of Stella with family or friends.

Participants will draw a picture or graphic that shows/represents one of the following developmental asset themes.

<table>
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<th>External Assets</th>
<th>Internal Assets</th>
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<td>1. Support from family, school, or community</td>
<td>5. Commitment to Learning</td>
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<td>2. Empowerment – caring, encouraging environment</td>
<td>6. Positive Values - acting on convictions and standing up for beliefs</td>
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Entries will be accepted, and winners recognized in each of the following categories:
- Elementary School Students
- Middle School Students
- High School Students

Contestants Recognition

All qualifying entries will be acknowledged by the Connecticut NPW 2022 Committee.
- Up to three winners will be selected (one in each of the eligible categories – elementary school students, middle school students and high school students.
- Winners will receive two tickets to - and will be recognized at - the Connecticut NPW Event, on Saturday, May 14, 2022, at the Discovery Museum in Bridgeport, CT.
- The winning entry, as well as all qualifying entries, will be posted on the Connecticut NPW 2022 web page and on social media sites related to this contest.

Rules
- Open to Connecticut youth residents only.
- Generate an original piece of artwork that includes NPW mascot Starfish Stella image and depicts one of the assets from the attached developmental assets document.
- Eligible artwork must be created as an 8.5 x 11-inch portrait, hand-drawn or computer-generated, and submitted as .jpg, .PNG or PDF file.
- Images should be in black and white outline only, so that they can be colored in.
- All work must be original, free of any copyrighted material and completed without professional help.
- We prefer not to have artist signatures included in the artwork.

NOTE: Images showing real or simulated consumption of alcohol or use of drugs or depicting drug paraphernalia will be automatically disqualified.

Criteria
- Participants must complete and submit the Official Coloring Contest Submission Form.
- The Parent/Guardian Consent Form and the Media Release Form must be signed by a parent or legal guardian for all youth under 18 years of age.
- All forms and entries must be completed, signed, scanned and submitted via email to askowron@Wheelerclinic.org, no later than 5:00pm on Monday, April 4, 2022.

The Connecticut NPW 2022 Committee is not responsible for incomplete or untimely submissions of written or electronic material.

Judging
An independent panel of judges will rate all submissions on:
- Creativity, originality and design
- Effectiveness of message
- Ease of identifying developmental assets theme

Entries: By submitting an entry, each entrant agrees that the Connecticut NPW 2022 Committee shall own the submission (including all rights embodied therein in winning entries), and any derivative works made therefrom. The Connecticut NPW 2022 Committee and its designees may edit, publish, use, adapt,
exploit, modify or dispose of any entry and elements embodied therein online, in print or in any media now or hereafter known for advertising, promotional, or other purposes throughout the work, in perpetuity, without compensation or notification to or permission of the entrant except as prohibited by law.

This statewide effort is made possible with support from the Connecticut Department of Mental Health & Addiction Services, the Connecticut Department of Public Health and the Connecticut Department of Children and Families.