

News for Connecticut Tobacco and Electronic Cigarette Retailers

21 Starts October 1, 2019

Dear Retailer,

On October 1, 2019, the age to purchase any tobacco product or any part of an electronic cigarette changes from 18 years old to **21 years old**. This means a person must be at least 21 to purchase any tobacco or electronic cigarette product. The law does not grandfather existing customers or exempt military personnel under 21. Also, the law requires that retailers verify the photo ID of any person who appears to be under the age of **30 years old**.

Enclosed, please find a new courtesy notice sign for both tobacco and electronic cigarette products. The law states a notice must be clearly posted at the point of sale. Post both signs if your store sells both products.

Advise your employees of the change in the law that will go into effect October 1, 2019. Make sure everyone knows to verify the photo ID of any customer who appears to be under 30. Let your customers know the law changed by posting the new signs.

Start using the enclosed newly designed cash register stickers, door decal and state notice sign **on October 1, 2019**. To receive additional tobacco and e-cigarette education material, contact the Clearinghouse at: 800-232-4424.

Sign up to receive the newsletter - **The Responsible Connecticut Retailer**. The RCR will provide important information that Connecticut retailers need to know. Be the first to know when state and federal tobacco and electronic cigarette laws change. The RCR will provide you with accurate and up to date information right away.

Sign up today: ctclearinghouse.org/email-signup/.

Learn more at: ct.gov/dmhas, fda.gov/TobaccoProducts, ct.gov/drs, ct.gov/dcp and/or ctclearinghouse.org.

Remember, what we all do matters.

Sincerely,

State of Connecticut
Department of Mental Health and Addiction Services
Tobacco Prevention and Enforcement Program

Tobacco Prevention & Enforcement Program
410 Capitol Avenue
Hartford, CT

ct.gov/dmhas
877-331-1999

Tobacco Retailer and Community
Education Steering Committee Meeting
October 8, 2019 1:00pm—2:00pm

Connecticut Clearinghouse
334 Farmington Avenue
Plainville, CT

ctclearinghouse.org
800-232-4424

The Connecticut Tobacco and Electronic Cigarette Retailer Education Campaign is a collaborative effort of the Tobacco Prevention & Education Program of the Connecticut Department of Mental Health and Addiction Services and Wheeler Clinic's Connecticut Clearinghouse

